

NAAC SSR -Cycle 4 : 2018-2023

Nirmitee Kendra

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SIES College of Arts, Science and Commerce (Autonomous) Sion West, Mumbai

IQAC : Criteria 3

Nirmittee Kendra Activities from 2018-2023

Page no. 1 to 28 of the reports is certified to be true.


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Commerce (Autonomous)
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Dr. Uma Shankar Principal



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NAAC SSR -Cycle 4 : 2018-2023

Nirmitee Kendra

2018-19



College of Arts,
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RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

❖ **TITLE: INNOVATIA - PHASE I**

❖ **Date:** 9th March, 2019

❖ **Duration/Schedule of the programme:** 2:00 pm - 4:30 pm

❖ **Objective of the Programme:** It was an event arranged for budding entrepreneurs wherein various aspects of entrepreneurship were discussed and elaborated on.

❖ **List of Speakers:**

1. Mrs. Aparna Nanduri Rao - Professor IIT, Mumbai
2. Mr. Keshav- Head of the E Cell, IIT Mumbai
3. Mr. Bushan Bopardikar, Vice President – Eight Roads Venture India

❖ **Target Audience:** 125 students of UG courses from different departments of the college.

❖ **Short Description of the Programme:**

Mrs. Rao and Mr. Keshav threw light on what a start-up actually is like and the practical knowledge to run a successful start-up. Various start-up ideas were also discussed. Mr. Bopardikar spoke about the various tactics of pitching for funds and how to build an empire from scratch. He was an inspiration himself and was a role model to all the students present for the event.

❖ **Outcome of the Programme:**

The event was informative and made every individual aware of the opportunities available. The event acted as a catalyst to build confidence and sow a seed of thought amongst all the learners present there.

❖ **Amount claimed:** Nil

❖ **Photos:**



P.T.O

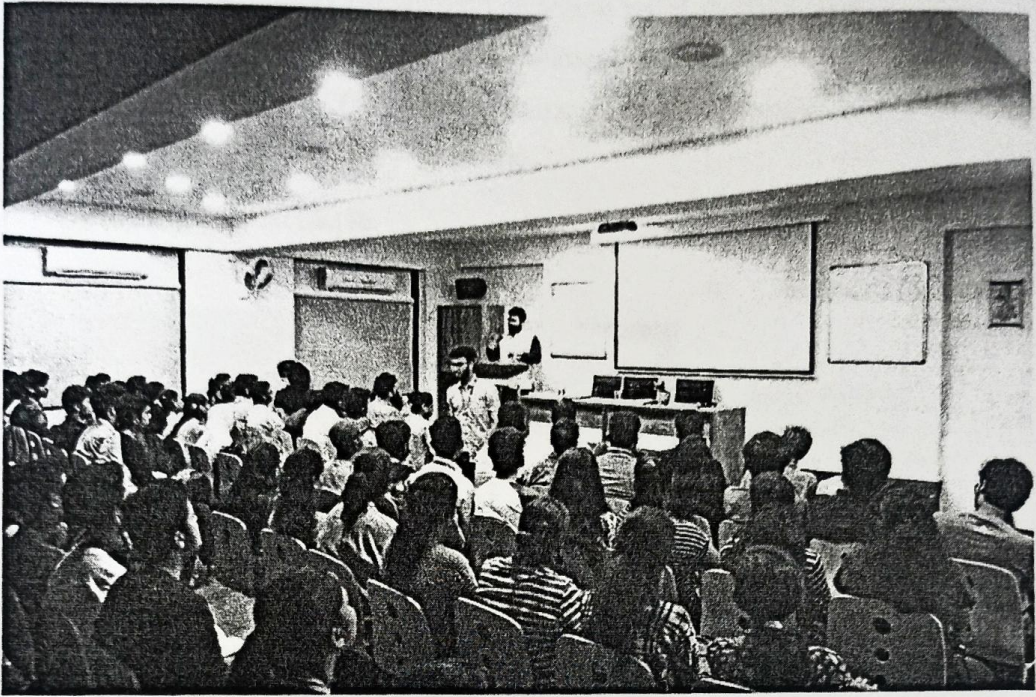


Prof. Aparna Nanduri Rao - Professor IIT, Mumbai addressing the students



Bushan Bopardikar, Vice President – Eight Roads Ventures India felicitated by Dr.George Abraham, Convenor, Nirmitee Kendra.





Mr. Keshav- Head of the E Cell, IIT Mumbai addressing the students

Abhinav
for Coordinator, Nirmitee Kendra



Abhinav
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❖ **TITLE: INNOVATIA - PHASE II**

❖ **Date:** 4th May 2019

❖ **Duration/Schedule of the programme:** 9:00 am - 2:00 pm

❖ **Objective of the Programme:**

To provide an opportunity for students to present their business ideas and proposals.

❖ **List of judges:**

1. Mr P.V Narayanan, President TRIZ Association of Asia
2. Mr. Bhavesh Kothari, Co-Founder and Chief Business Officer at Tapaswi Group Ventures

❖ **Target Audience:** 100 UG students from different departments.

❖ **Short Description of the Programme:**

Innovatia – Phase 2 was a proposal pitching competition arranged by the Nirmitee Kendra (RUSA) by the SIES College of Arts, Science and Commerce. The event was held on 4th May, 2019 at the SIES College of arts, science and commerce. It commenced at 9:00 AM in the college Auditorium. A total of 10 proposals were presented with amazing innovative ideas.

❖ **Outcome of the Programme:**

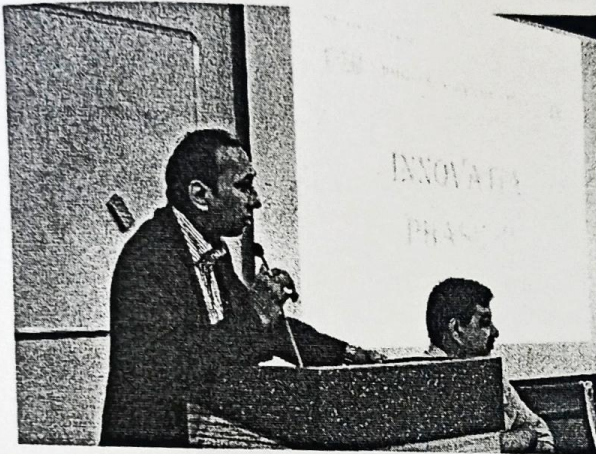
Students got an opportunity to present their innovative business ideas which included: brewing, organic herbal shampoo, surprise planning, smart eye for blind people, global water quality network, musication, website services with digital courses, bamboo bottles, crime, thief or missing person finding software & clothing. The proposals were presented to judges and were judged on the basis on various



criteria such as feasibility, idea, innovation and potential growth opportunity. All the possible pros and cons about the startup ideas were looked upon and discussed. The judges mentored and moulded the minds of the young budding entrepreneurs in the best possible way. The proposals on organic herbal shampoo, bamboo water bottles and smart eye for the visually challenged were selected as the best three business ideas. The event acted as a catalyst in exposing the young buds to the various aspects of the real business world.

❖ Amount claimed: Rs.190

❖ Photos:



Judge Bhavesh Kothari addressing the participants after the event



Judge P.V. Narayanan addressing the participants after the event

Asmita
for Coordinator, Nirmitee Kendra.



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NAAC SSR -Cycle 4 : 2018-2023

Nirmitee Kendra

2019-20



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RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Name of the Department: Nirmitee Kendra

- A. Title of the Workshop/Activity:** Workshop -Ideas/Innovation for Start Ups, Funding and More
- B. Background:** Students got opportunity to raise their doubts. The winners of INNOVATIA presented their product prototypes and sought relevant suggestions and guidance in commercialising their products
- C. Aims/Objectives:** Programme aimed at orienting students regarding the nuances of developing their business ideas into successful business enterprises
- D. Location:** College campus
- E. Target audience/participants with expected number:** 70 students
- F. Date of the activity:** 17th July, 2019
- G. Name of Resource Persons:** Mr. Uday Wankawala Ms. Pallavi Ramane Ms. Sheetal Shetty
- H. Outcome/Feedback:** NA
- I. Funding if any: (Mention the name of the funding agency and amount received) :**
RUSA

Report Prepared by:

Signature:

Name: Sampat S

Department: Economics

Designation: Assistant Prof



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NAAC REACCREDITED - 'A' GRADE

Name of the Department: Nirmitee Kendra

- A. Title of the Workshop/Activity:** Nature Aquascaping Certificate Course
- B. Background:** Students got an opportunity to understand what Nature Aquascaping is and how-to setup a planted aquarium. They were also taught various techniques to maintain the aquascape
- C. Aims/Objectives:** Programme aimed at achieving a professional edge in aquarium setting and thereby help in establishing startups
- D. Location:** Zoology Department
- E. Target audience/participants with expected number:** 27
- F. Date of the activity:** 28th July, 2019
- G. Name of Resource Persons:** Mr. Mayur Dev
- H. Outcome/Feedback:** NA
- I. Funding if any: (Mention the name of the funding agency and amount received) :**
RUSA
- J. Annexures:**
- i. List of Participants:**

Aman Singh	Farooqui Shaziya Mohd
Anoushka Kumari	Gupta Satyam Ramakant
Anugraha Ramachandran	Hirkani Fatema Hasnain
Daga Krushi Rasik Varsha	Surve Sonal Prashant Priya
Thevar Ponsanthya Murugesan Pushpa	Kadam Dhanashri Mahesh
Vira Ruchi Ashok Alpa	Khan Farheen Yaqub
Yadav Pooja Ashok Surekha	Mauarya Supriya Rampyare
Dalvi Sarvesh Shambhudeo Sandhya	Nadar Srigayatrivedi
Eranazath Preeti Prakash Beena	Nadunkeri Lucy Ravikumar
Nair Sneha Narayanankutty Shitha	Naidu Aishwarya Shankar
Preeti Lata Mondal Shampa	Shetty Sheetal Sudhakar
Tak Laxmi Manoj Kavita	Shetty Tirtha Rajesh Rupali
Sharma Kapilkumar Dwarkadhish Alpan	Siddique Layeba Noor Mohd
Surve Atiyah Liyaquat Ali Rabia	Singh Sneha

ii. Photographs (Geotagged):



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RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Name of the Department: Nirmitee Kendra

- A. **Title of the Workshop/Activity:** Millionaire in Making
- B. **Background:** The Nirmitee Kendra is the Entrepreneurship Cell and Skill Hub of the College established and funded under the Rashtriya Uchchatar Shiksha Abhiyan (RUSA). It was digitally launched by the honorable Prime Minister on February 3rd, 2019. The SIES College of Arts, Science & Commerce has been one among the sixty-six colleges across the country which received a grant under the scheme. The project envisions to develop skills among students and create successful entrepreneurs.
- C. **Aims/Objectives:** Talk followed by Idea Pitching Competition. The talk was to introduce students to entrepreneurship and the world of innovation and the competition to inspire students and inculcate competitive spirit in them.
- D. **Location:** Mini Auditorium, SIES College of Arts, Science and Commerce, Sion (W), Mumbai
- E. **Target audience/participants with expected number:** 1st day – 54 students & 20 staff members; 2nd day – 31 students & 10 staff members.
- F. **Date of the activity:** 12th and 18th December 2019
- G. **Name of Resource Persons:**

1. Mr. Kapil Sharma 2. Ms. Harini Sreenivasan 3. Mr. Denver Annunciation 4. Mr. Bharath Shankar 5. Ms. Anita Nair 6. Mr. Uday Wankawala 7. Mr. Pratham Sutaria 8. Mr. Vaibhav Gholap 9. Ms. Rashmi Sharma 10. Mr. Mahesh Poojari

H. Outcome/Feedback: The programme was well received by the participants. The following participants and their ideas were selected as the best five:

1. Mr. Siddiq Pathan; SYBSc; Sharing Cycles
2. Mr. Ravi Bohra; MSc-I; Waste is Best Business
3. Mr. Yash Hazre; TYBSc-CS; Smart Extension Board
4. Ms. Lavanya K; MSc - II; Probiotic Chocolates
5. Mr. Zuber Choudhary; SYBSc; Herbal Soap and Shampoo

Annexures:

i. List of Participants:

Mr. Kapil Sharma; TYBSc Zoology	Ms. Lavanya K; MSc - II	Ms. Sayali Shirkar; MSc - II	Ms. Aaliya Shaik and team; MSc - II	Mr. Smit Jain FYBCom Mr. Siddiq Pathan; SYBSc	Ms. Bhargavi Gogle and Ms. Gayatri Iyer; TYBSc-Statistics
		Mr. Zuber Choudhary; SYBSc	Ms. Manasi Suvarna; SYBSc	Mr. Ravi Bohra; MSc-I	Mr. Varadraj Konar; Mr. Suresh Mudaliyar & Mr. Shivananad

Mr. Dinesh Rajak; SYBA
Mr. Yash Hazre; TYBSc- CS

1YBSc- CS

Kattinani; SYBSc

ii. Photographs (Geotagged)



Participants and Audience



Judges with the participants



Presentation by Resource person Mr. Denver Annunciation



Presentation by participant

Name: Sampat S

Department: Economics

Designation: Assistant Prof



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SIES COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
SION (W), MUMBAI - 400022

NIRMITEE KENDRA

In association with Atal Incubation Centre – Rambhau Mhalgi Prabodhini

Funded by RUSA

Millionaire in the Making

(Two Day Boot Camp for Budding Entrepreneurs)

About Nirmitee Kendra

The Nirmitee Kendra is the Entrepreneurship Cell and Skill Hub of the College established and funded under the Rashtriya Uchcharat Shiksha Abhiyan (RUSA). It was digitally launched by the honourable Prime Minister on February 3, 2019. The SIES College of Arts, Science & Commerce has been one among the sixty six colleges across the country which received a financial grant under the scheme. The project envisions to develop skills among students and create successful entrepreneurs who can make a global impact.

Programmes like Startup India, launched in 2015, has opened up myriad avenues for Indian business. It has created a policy ecosystem that accommodates novel business ideas and models. It has created a business environment that works towards innovation, development, deployment or commercialization of new products and services driven by technology or intellectual property. The Nirmitee Kendra wishes to make use of this conducive policy environment by attempting to transform students into job providers from being just job seekers.

About the Event

‘Millionaire in the Making’ is a two - day boot camp organised in association with the Atal Incubation Centre - Rambhau Mhalgi Prabodhini (AIC - RMP) to prepare and guide budding entrepreneurs in their entrepreneurial debut. The programme would involve interaction with successful entrepreneurs, opportunity to present their business ideas and their validation by experts in the field.

Schedule Day 1 - December 12, 2019 (Thursday)

Programme	Time
Breakfast & Registration	8:00 am - 9:15 am
Inauguration	9:30 am - 10:00 am
<u>Session I - Meet the Budding Entrepreneur</u>	10:00 am - 10:30 am
Mr. Kapil Sharma , TYBSC Zoology, SIES ASCS, Sion (W)	

<u>Session II - Idea Validation</u>	
1. Ms. Harini Sreenivasan (Affiliate Partner at Semcostyle Institute India, Chief Mentor- HR at Intelliswift Software Inc., Advisor to the Board - Caere India Private Ltd.)	10:30 am - 11:20 am
2. Mr. Denver Annunciation (Director, Janus International)	11:20 am - 12:10 pm
Session III - Business Model and Finance Mr. Bharath Shankar	12:10 pm - 1:00 pm
Lunch Break	1:00 pm - 2:00 pm
Session IV - Registering a Start Up Ms. Anita Nair (Head, R & A Associates, Mumbai Region)	2:15 pm - 3:15 pm
Valedictory Session Mr. Uday Wankawala, AIC- RMP	3:15 pm - 4:00 pm

Schedule Day 2 - December 18, 2019 (Wednesday)

Programme	Time
Meet the Entrepreneurs	
1. Pratham Sutaria - Immrse Education Pvt.Ltd.	10:00 am - 11:00 am
2. Vaibhav Gholap - Jawhar Tourism	11:00 am - 12:00 am
Q & A Session	12:00 am - 12:15 am
Lunch Break	12:15 am - 1:15 am
'Millionaire in the Making' Business Idea Pitching Competition	1:15 pm - 4:00 pm

Dr. George Abraham
Convenor, Nirmitee Kendra

Committee Members:

Mr. Avin Shah (9820719781)
Mr. Sampath V. Sambasivan (9930509275)
Mr. Gauraang P. Kelkar (8097215474)

Student Representative:

Aditya Anokar (9987603266)



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RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Department: Nirmitee Kendra

Academic year: 2019-20

- A. Title of the Workshop/Activity:** Innovation and Entrepreneurship (INNV.ENT) Workshop for teaching faculty.
- B. Background:** Students were needed to be facilitated in Innovation and Entrepreneurship
- C. Aims/Objectives:** To educate teachers on how to create innovation and entrepreneurship ecosystem
- D. Location:** Online
- E. Target audience/participants with expected number: (Target group):** Teachers and educators (2420)
- F. Date of the activity:** 10 May 2020
- G. Name of Resource Persons:** Prof B Ravi, Prof D Purkayastha
- H. Outcome/Feedback:** Teachers understood their role in promoting entrepreneurship and innovation
- I. Funding if any:** Nil

Name: Sampat S

Department: Economics

Designation: Assistant Prof



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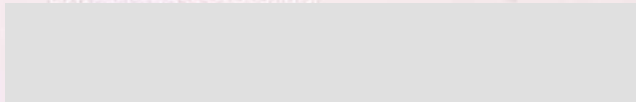
RISE WITH EDUCATION

NAAC REACCREDITED - 'A' GRADE

Department: Nirmitee Kendra

Academic year: 2019-20

- A. Title of the Workshop/Activity:** Innovation and Entrepreneurship for College Students
- B. Background:** Students were needed to be facilitated in Innovation and Entrepreneurship
- A. Aims/Objectives:** To educate students on how to utilize the innovation and entrepreneurship ecosystem
- C. Location:** Online
- D. Target audience/participants with expected number: (Target group):** 2420
- E. Date of the activity:** 17th May 2020
- F. Name of Resource Persons:** Prof B Ravi, Aditya M, Prashant D, Shivam T
- G. Outcome/Feedback:** Students got to interact with the experts
- H. Funding if any:** Nil



Google Drive Link for the photographs of the Workshop:



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Nirmitee Kendra

2020-21



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NAAC SSR -Cycle 4 : 2018-2023

Nirmitee Kendra

2021-22

**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE,
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NIRMITEE KENDRA EVENT REPORT

26.09.2021

Title: 'Guest Lecture - Establishing a Start-Up 101'

Day: Sunday **Date:** 26 September, 2021 **Time:** 4:00 pm - 6:00 pm.

Objectives of the program:

1. To help students understand the fundamentals of beginning a start-up.
2. To provide opportunity for students to interact with budding student entrepreneurs.

Resource Persons:

1. Mr. Bhavesh Kothari, co-founder and director at Billionium Divas

Participants:

72 UG and PG students from various departments in the college participated.

Methodology:

- The program was conducted using online platform zoom, through power point presentations.
- Mr. Bhavesh Kothari an entrepreneur and a startup mentor guided his students on developing a startup business idea. Mr. Kothari gave insights on the process of incubating an idea and tools required to make it viable and profitable. Further, two start-up initiatives were put forth by Mr. Yash Hajare and Mr. Vignesh Reddy. Mr Hajare presented his UV-C sanitization box by STEM Learning that disinfects not just mobile phones, wallets, keys, cash, masks, watches, shoes, but vegetables, medical equipment and laptops too. The box is currently available on [amazon.in](https://www.amazon.in). Mr. Reddy presented 'FLOODWATCH', a community centric, real-time warning system for floods.

Outcome:

Two students Yash Hajare and Vignesh Reddy presented their projects which was well received by the students.



Annexures to the report:

Annexure 1: Screenshots of the programme and poster announcing the winners of the competition.



Fig 1- Mr. Bhavesh Kothari's Presentation

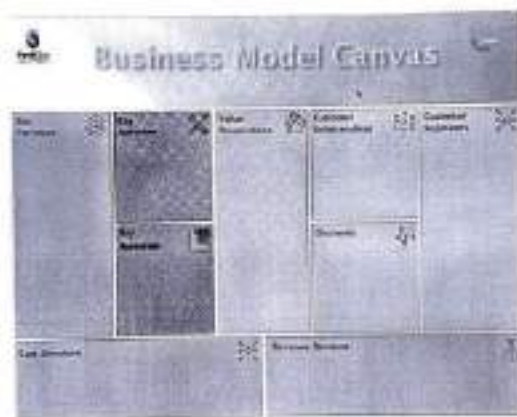


Fig 2- Mr. Bhavesh Kothari's Presentation





Fig 3 - Mr. Yash Hajare's presentation

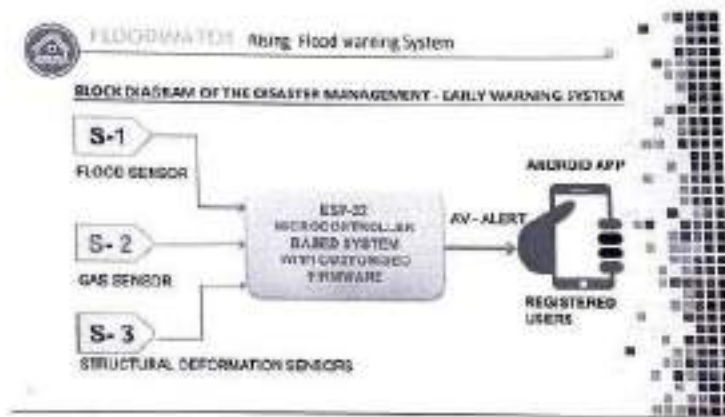


Fig 4 - Mr. Vignesh Reddys's Presentation

Annexure 2: Attendance.

Full Name	User Action	Timestamp
SAMPATH SAMBASIVAN	Joined	9/26/2021, 3:46:49 PM
Nayan Prabhakar Kasturi	Joined before	9/26/2021, 3:46:49 PM
Yash Chandev Hajare	Joined before	9/26/2021, 3:46:49 PM
George Kiriyanthan	Joined before	9/26/2021, 3:46:49 PM



ANIMESH GOVIND BISWAS	Joined before	9/26/2021, 3:46:49 PM
Chirag Mansukh Kothari	Joined before	9/26/2021, 3:46:49 PM
PASI RAJNI RAJENDRA RAJKALI	Joined before	9/26/2021, 3:46:49 PM
Rakshit Rajendra Patil	Joined	9/26/2021, 3:49:43 PM
Alisha Mahfooz Ahmed Ansari	Joined	9/26/2021, 3:49:45 PM
LINGATHAR MAHARAJAN SHANMUGARA JAN RAJALAXMI	Joined	9/26/2021, 3:50:11 PM
Mayank Kumar	Joined	9/26/2021, 3:50:22 PM
Athira Muralidharan Pillai	Joined	9/26/2021, 3:51:13 PM
Ali Ahmed Tofikh Sheikh	Joined	9/26/2021, 3:51:45 PM
Makardhwaj Rajendra Narkar	Joined	9/26/2021, 3:52:52 PM
MUKKU SRINIVAS VENKATESHW ARA REDDY	Joined	9/26/2021, 3:53:15 PM
Komal Kesarinath Mhatre	Joined	9/26/2021, 3:53:51 PM
Sharma Shardul Umashankar (Student)	Joined	9/26/2021, 3:54:19 PM
Anjali munna yadav	Joined	9/26/2021, 3:54:23 PM
Aditi Prakash Rao	Joined	9/26/2021, 3:54:59 PM
Thevar Kulartai Pandi Kulanthai Pandi	Joined	9/26/2021, 3:55:11 PM
DIVYA MARY	Joined	9/26/2021, 3:55:14 PM
Uma Shaankar	Joined	9/26/2021, 3:55:19 PM
Raksha Vishal Mishra	Joined	9/26/2021, 3:55:27 PM



Establishing a Start-Up 101 26/09/21

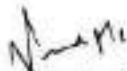
Shweta Ganesh Ganesh	Joined	9/26/2021, 3:55:39 PM
Ajinkya Gaikwad	Joined	9/26/2021, 3:55:39 PM
GHADGE AJINKYA VIJAY	Joined	9/26/2021, 3:55:42 PM
Anshak Panda (Guest)	Joined	9/26/2021, 3:55:43 PM
AISHWARYA SHASHIDHAR SHETTY	Joined	9/26/2021, 3:55:44 PM
SMIT	Joined	9/26/2021, 3:57:06 PM
Dhanisha Pradeep Mohapatra	Joined	9/26/2021, 3:57:33 PM
Sinran Hussain Shaikh	Joined	9/26/2021, 3:57:48 PM
AISWARYA THOMAS	Joined	9/26/2021, 3:57:51 PM
Diksha Gajanan Shetti	Joined	9/26/2021, 3:57:52 PM
Saraj dinesh shukla	Joined	9/26/2021, 3:58:07 PM
Sailee Sudesh Nagare	Joined	9/26/2021, 3:59:02 PM
Muthuselvan Murugan Nadar	Joined	9/26/2021, 3:59:30 PM
Soumya Sunil Keshavan	Joined	9/26/2021, 3:59:33 PM
NIRBHAY SUNIL THAKUR	Joined	9/26/2021, 3:59:36 PM
NEHA SHARMA	Joined	9/26/2021, 3:59:50 PM
Ankita Kamlesh Singh	Joined	9/26/2021, 4:00:00 PM
Christopher Richard	Joined	9/26/2021, 4:00:03 PM
ADITHYA NONE RAMAKRISHN AN	Joined	9/26/2021, 4:00:16 PM
Madhavan Gopal Nadar	Joined	9/26/2021, 4:00:21 PM
Shailesh Rammanorath Gaud	Joined	9/26/2021, 4:00:49 PM
Aditi Anil Jadhav	Joined	9/26/2021, 4:01:27 PM



Bhavesh Kothari - Billemium Divas (Guest)	Joined	9/26/2021, 4:01:27 PM
HRISHI RAJESH JAISWAL	Joined	9/26/2021, 4:01:42 PM
HETVI BHARAT GALA	Joined	9/26/2021, 4:01:49 PM
Moksha Kandpal	Joined	9/26/2021, 4:02:19 PM
Shivam Jogesh Nandrajog	Joined	9/26/2021, 4:02:30 PM
Yadnesh Patil (Guest)	Joined	9/26/2021, 4:02:35 PM
Suraj Manikandan Kallingal	Joined	9/26/2021, 4:03:15 PM
IDRISI SANIYA SANAULLAH	Joined	9/26/2021, 4:03:17 PM
Pooja Manoharlal Jain	Joined	9/26/2021, 4:04:28 PM
ANSARI FIZABEE AHMAD HUSAIN SHAHAZ BEGUM	Joined	9/26/2021, 4:04:32 PM
KHAN MUNAZZA IMRAN REHANA	Joined	9/26/2021, 4:04:35 PM
Dibita Mandal	Joined	9/26/2021, 4:05:07 PM
SAI SARAVANAND KAUNDER	Joined	9/26/2021, 4:05:34 PM
kavya kolli (Guest)	Joined	9/26/2021, 4:05:45 PM
SHARMA VAISHNAVI SANJAY SHIPPI	Joined	9/26/2021, 4:06:50 PM
Bhagyashree Ramachandra Gubber	Joined	9/26/2021, 4:09:04 PM
NADAR WILKINSON PAULRAJ	Joined	9/26/2021, 4:09:07 PM
Krishna limbasiya (Guest)	Joined	9/26/2021, 4:10:15 PM



Mishra Abhishek Rajendra	Joined	9/26/2021, 4:11:06 PM
Akshay (Guest)	Joined	9/26/2021, 4:11:38 PM
PAWAR DEVANGI SANDEEP SURABHI	Joined	9/26/2021, 4:12:48 PM
Aditya Ravi Shetty	Joined	9/26/2021, 4:13:03 PM
Prathamesh Prabhakar Khadtare	Joined	9/26/2021, 4:13:11 PM
Virang Shailesh Parekh	Joined	9/26/2021, 4:13:14 PM
NANDEAPALLI SHRADDHA GAUTAM GEETA	Joined	9/26/2021, 4:13:46 PM
Vaishnavi Pradeepkumar Nambiar	Joined	9/26/2021, 4:14:05 PM
Niveditha Narayanan	Joined	9/26/2021, 4:14:39 PM


Coordinator, Nirmitee Kendra







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**SIES COLLEGE OF ARTS, SCIENCE AND COMMERCE,
AUTONOMOUS, SION (W).**

NIRMITEE KENDRA EVENT REPORT

28.01.2022

Title: 'Inicio -Find Your Path (A Virtual Business Bootcamp)'

Day: Friday **Date:** 28 January, 2022 **Time:** 11:00 am to 4:00 pm.

Objectives of the program:

1. To help students with innovative ideas to start their businesses
2. To give an insight on how to better organise one's business idea and make it a profitable venture.
3. To network and socialise with industry experts and business professionals.

Resource Persons:

1. Mr.Gaurang Shetty, Chief Business Officer, for GlobalLinker.com
2. Dr. George Abraham, Former Convenor Nirmitee Kendra, SIES ASCS.

Participants:

114 UG and PG students from various departments in the college participated.

Methodology:

- + The program was conducted using online platform zoom, through power point presentations.
- * The programme was divided into two sessions. During the first session Mr. Gaurang Shetty gave a basic rundown of the problems that young entrepreneurs face when starting out in today's cut throat industry. He outlined the digital problems mainly, like making and handling a website, having a digital presence, attracting clients and investors through digital means, etc. As a solution for the problems outlined by him, he introduced us to his company website GlobalLinker which is an easy and efficient way for a business to link itself digitally to various platforms and networks more effectively. In the second session students were provided with the opportunity to present their start-up business ideas to the panel of judges which consisted of Mr. Shetty and Dr. George Abraham. The judges provided the students with relevant feedback.

Outcome:

As the outcome of the event there were FIVE teams/participants selected on the basis of the quality of their idea, innovation and overall business viability. They were offered seed capital to develop their projects. Following students/ teams were selected:



Sr. No.	Student Name/ Team	Project/ Product/ Service Idea	Rank/ Position
1.	Mr. Smit Jain	Speaking Dumpster	I
2.	Mr. Chirag Kothari and Mr. Yash Hajare	Mini Spectrophotometer	II
3.	Ms. Mrudula Iyengar and Ms. Sonali Pandey	Handwash Machine by Fog	III
4.	Mr. Jain Jeet Pravinchand	HireValue	IV
5.	Mr. Balaji ChandraBose Pillai	Mental Health Analysis	V
6.	Mr. Sahaya Ajit and Mr. Ibrahim Shahabuddin Shaikh	Anti Theft Delivery System	-
7.	Mr. Makardhwaj Rajendra Narkar	Utana	-
8.	Ms. Shivani Kumar	ANTI-GRAVITY FILLER	-
9.	Mr. Suraj Shukla	Dukaan App	-
10.	Mr. Christopher Babu Mathew	InkterPReting Inc.	-
11.	Mr. Ankush Roy Chowdhury	Tomb Exodus	-
12.	Mr. Jariwala Arshad Nasir	VR Cafe	-

Amount claimed

A total amount of Rs. 12 lacs has been sanctioned under RUSA Grant [Component 8]. From this grant, the seed money of Rs. 1,61,000/- (One lac sixty-one thousand only) was allotted to four students/ teams among the above-mentioned projects:

Sr No.	Name of Student/ teams	Project name	Amount sanctioned (in Rs.)
1.	Mr. Smit Jain	The Speaking Dumpster	60,000/-
2.	Mr. Chirag Kothari and Mr. Yash Hajare	Mini Spectrophotometer	45,000/-
3.	Ms. Mradula Iyengar and Ms. Sonali Pandey	Fog Hand Wash Machine	25,000/-
4.	Mr. Jeet Jain	Hire Value	31,000/-



Annexures to the report:

Annexure 1: Screenshots of the programme and poster announcing the winners of the competition.



Students presenting their business ideas



Group photo

Annexure 2: Attendance of the event

Full Name	User Action	Timestamp
SAMPATH SAMBASIVAN	Joined	9/26/2021, 3:46:49 PM
Nayan Prahlakar Kasturi	Joined before	9/26/2021, 3:46:49 PM
Yash Chandev Hajare	Joined before	9/26/2021, 3:46:49 PM
George Kiriyanthan	Joined before	9/26/2021, 3:46:49 PM
ANIMESH GOVIND BISWAS	Joined before	9/26/2021, 3:46:49 PM
Chirag Mansukh Kothari	Joined before	9/26/2021, 3:46:49 PM



PASI RAJNI RAJENDRA RAJKALI	Joined before	9/26/2021, 3:46:49 PM
Rakshit Rajendra Patil	Joined	9/26/2021, 3:49:43 PM
Alisha Mahfoz Ahmed Ansari	Joined	9/26/2021, 3:49:45 PM
LINGATHAR MAHARAJAN SHANMUGARAJAN RAJALAXMI	Joined	9/26/2021, 3:50:11 PM
Mayank Kumar	Joined	9/26/2021, 3:50:22 PM
Athira Muralidharan Pillai	Joined	9/26/2021, 3:51:13 PM
Ali Ahmed Tofikh Sheikh	Joined	9/26/2021, 3:51:45 PM
Makardhwaj Rajendra Narkar	Joined	9/26/2021, 3:52:52 PM
MUKKU SRINIVAS VENKATESHWARA REDDY	Joined	9/26/2021, 3:53:15 PM
Komal Kesarinath Mhatre	Joined	9/26/2021, 3:53:51 PM
Sharma Shardul Umashankar (Student)	Joined	9/26/2021, 3:54:19 PM
Anjali munna yadav	Joined	9/26/2021, 3:54:23 PM
Aditi Prakash Rao	Joined	9/26/2021, 3:54:59 PM
Thevar Kulantai Pandi Kulanthai Pandi	Joined	9/26/2021, 3:55:11 PM
DIVYA MARY	Joined	9/26/2021, 3:55:14 PM
Uma Shankar	Joined	9/26/2021, 3:55:19 PM
Raksha Vishal Mishra	Joined	9/26/2021, 3:55:27 PM
Shweta Ganesh Ganesh	Joined	9/26/2021, 3:55:39 PM
Ajinkya Gaikwad	Joined	9/26/2021, 3:55:39 PM
GHADGE AJINKYA VIJAY	Joined	9/26/2021, 3:55:42 PM
Anshak Panda (Guest)	Joined	9/26/2021, 3:55:43 PM
AISHWARYA SHASHIDHAR SHETTY	Joined	9/26/2021, 3:55:44 PM
SMIT	Joined	9/26/2021, 3:57:06 PM
Dhanisha Pradeep Mehapatra	Joined	9/26/2021, 3:57:33 PM
Simran Hussain Shaikh	Joined	9/26/2021, 3:57:48 PM
AISWARYA THOMAS	Joined	9/26/2021, 3:57:51 PM
Diksha Gajanan Shetti	Joined	9/26/2021, 3:57:52 PM
Suraj dinesh shukla	Joined	9/26/2021, 3:58:07 PM
Sailee Sudesh Nagare	Joined	9/26/2021, 3:59:02 PM



Muthuselvan Munagan Nadar	Joined	9/26/2021, 3:59:30 PM
Sourya Sunil Keshavan	Joined	9/26/2021, 3:59:33 PM
NIRBHAY SUNIL THAKUR	Joined	9/26/2021, 3:59:36 PM
NEHA SHARMA	Joined	9/26/2021, 3:59:50 PM
Ankita Kamlesh Singh	Joined	9/26/2021, 4:00:00 PM
Christopher Richard	Joined	9/26/2021, 4:00:03 PM
ADITHYA NONE RAMAKRISHNAN	Joined	9/26/2021, 4:00:16 PM
Madhavan Gopal Nadar	Joined	9/26/2021, 4:00:21 PM
Shailesh Rammanorath Gand	Joined	9/26/2021, 4:00:49 PM
Aditi Anil Jadhav	Joined	9/26/2021, 4:01:27 PM
Bhavesh Kothari - Billennium Divya (Guest)	Joined	9/26/2021, 4:01:27 PM
HRISHI RAJESH JAISWAL	Joined	9/26/2021, 4:01:42 PM
HETVI BHARAT GALA	Joined	9/26/2021, 4:01:49 PM
Meksha Kandpal	Joined	9/26/2021, 4:02:19 PM
Shivam Jogesh Nandrajog	Joined	9/26/2021, 4:02:30 PM
Yadvesh Patil (Guest)	Joined	9/26/2021, 4:02:35 PM
Suraj Manikandan Kallungal	Joined	9/26/2021, 4:03:15 PM
IDRISI SANIYA SANAULLAH	Joined	9/26/2021, 4:03:17 PM
Pooja Manoharlal Jain	Joined	9/26/2021, 4:04:28 PM
ANSARI FIZABEE AHMAD IUSAIN SHAHNAZ BEGUM	Joined	9/26/2021, 4:04:32 PM
KHAN MUNAZZA IMRAN REHANA	Joined	9/26/2021, 4:04:36 PM
Dibita Mandi	Joined	9/26/2021, 4:05:07 PM
SAI SARAVANAND KAUNDER	Joined	9/26/2021, 4:05:34 PM
kavya kelli (Guest)	Joined	9/26/2021, 4:05:45 PM
SHARMA VAISHNAVI SANJAY SHIPPI	Joined	9/26/2021, 4:06:50 PM
Bhagyashree Ramachandra Gubber	Joined	9/26/2021, 4:09:04 PM
NADAR WILKINSON PAULRAJ	Joined	9/26/2021, 4:09:07 PM
Krishna limbasiya (Guest)	Joined	9/26/2021, 4:10:15 PM
Mishra Abhishek Rajendra	Joined	9/26/2021, 4:11:06 PM



**SIES COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
SION (WEST), MUMBAI- 400022**

NIRMITEE KENDRA EVENT REPORT

Title: Pitch to be Rich

Day: Thursday **Date:** 24th February 2022 **Time:** 11.00 am to 1.00 pm

Objectives of the Program: Pitch to be Rich is an interactive and informative session for budding entrepreneurs.

- To help students to understand different business models, market needs and start-up insights.
- To train students to make impressive business pitches and present them to investors.

Resource persons: Mr. Denver Annunciation, Director - Strategic Initiatives, Janus International Pvt. Ltd

Participants: 15 UG students

Methodology: The students were given startup scenarios and ideas and were asked to create a business pitch. Pitch deck is to be created by participants which were then sent to the judge for their analysis and feedback.

Outcome: There were 07 teams who presented their pitch. Out of them 02 were declared winners.

List of pitch decks:

1. Fog Handwash Machine: Sonali Pandey, Mrudula Iyengar
2. Hire value: Jeet Jain
3. Bandhu: Smit & Jeet
4. We care: Sayed Naeem
5. Uber: Nadar Kibson Samuel
6. Mini Spectrophotometer: Chirag Kothari, Yash Hajare
7. VR Gaming: Arshad



Winners:

1. Bandhu: Smit & Jeet Jain
2. VR Gaming: Arshad

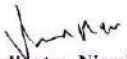
Annexures to the Report:

Annexure 1: Poster for the event



Annexure 2: Meeting Screenshot (the judge interacting with participants)




Coordinator, Nirmitee Kendra




Principal